Adulteration and fraud of natural ingredients added to foods are global concerns for stakeholders, for industry, for risk assessors and risk managers, and for EU consumers. What is the EU industry doing about it? What are the plans of regulators? What lessons can be learnt and tools used from leading experts. How can adulteration and fraud be prevented? And what happens when it is discovered?

Workshop Objectives:

Obtain insights into the problem and what is being done globally to prevent adulteration; Hear the views and plans of regulators and risk assessors; Identify tools and practices for prevention; Learn through case studies about health risks, and impacts of natural ingredient fraud; Participate to panel discussion with experts; Work with experts on real case-studies in the practice lab.

DRAFT PROGRAM (AS CONFIRMED/INVITED)

Day 1: Thursday, November 29, 2018

8:50 Welcome - Opening remarks - Mr. Andrea Zangara, EUROMED, Spain

9:00 The Nature and Magnitude of the Adulteration Problem


10:15 Coffee/Tea Break and Networking

The Response from Industry at the Global and EU Level: What Can We Learn?

10:45 How the EU Botanicals Industry Views Adulteration and Works to Prevent Food Adulteration, Mr. Patrick Coppens, Food Supplements Europe, Belgium

11:15 Consumers and Regulators Require Quality Health Products: Preventing Adulterations with the EHPM Quality Model, Mr. Michel Horn, European Federation of Associations of Health Products Manufacturers, Belgium

11:45 Transparency as a Potential Solution to Adulteration Issues, Mr. Bauke van der Veen, EUROPA - European Herbs Growers Association, the Netherlands

12:15 Roundtable: How Can We Tackle Effectively Adulteration of Natural Substances in Food and Supplements in the EU?

12:45 Lunch and Networking
Day 2: Friday, November 30, 2018

8:50  Welcome - Opening remarks - Ms. Heather Granato, VP Content, Health & Nutrition Network, Informa Global Exhibitions

Full Traceability, Analytical Control, DNA Testing and other Key Tools to Avoid and Prevent Adulteration and Fraud of Botanical Ingredients

9:00    Herbal Product Analysis: Are Analytical Standards Your Achilles Heel? Dr. René de Vaumas, Extrasynthese, France

9:30    DNA Testing as a Preventive Tool, Prof. Dr. Johannes Novak, University of Veterinary Medicine Vienna, Austria

10:00   Coffee/Tea Break and Networking

10:30   Full Traceability, High Quality Production and Exhaustive Analytical Control - Industry's Key Tools to Avoid and Prevent Adulteration and Fraud of Botanical Ingredients, Mr. Agustin Villar & Ms. Anna Mulá, EUROMED, Spain

11:15   Practice session: case studies: This session will walk participant through case-studies and hypothetical scenarios to discuss technical challenges, reputational issues and legal implications at various stages of adulteration incidents

- Possible Risks for Patients’ Health Resulting from Undeclared Plants in Herbal Supplements, Prof. Dr. Anna-Rita Bilia, University of Florence, Italy
- Adulteration of Essential Oils: Cases, Issues, Challenges, Solutions, Mr. Julien Diaz, BotaniCert, France
- The Sudan Red Scandal in Spices: What it can Teach to Botanicals, Dr. Luca Bucchini, Hylobates, Italy

12:30  End of program

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<tr>
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<tr>
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<tr>
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<td>Academic Registration</td>
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