



Omega-3 Platform for EUROPE 2011 - Market, Regulations, Science, Sensory and Technical Issues for Foods and Dietary Supplement Applications

December 1 - 2, 2011, Paris, France
(next to FI Europe Trade show)

www.smartshortcourses.com
flipids@scarlet.be

Media Partners



FURTHER INFORMATION CONTACT



Dr. Ignace Debruyne
ID&A Ignace Debruyne & Associates Haverhuisstraat 28
B-8870 Izegem (Belgium)
Tel: +32 51 31 12 74 ; Fax: +32 51 31 56 75
E-mail: flipids@scarlet.be
Web: www.smartshortcourses.com



Dr. S. Sefa Koseoglu
Bioactives World Forum
309-C, Manuel Drive, College Station, Texas 77840
Tel: +1 979-764-8360 ; Fax: +1 979-694-7031
E-mail: sefa@koseoglu.com
Web: www.bioactivesworld.com

SPEAKERS

Dr. Mogens Andersen, Professor, University of Copenhagen, Denmark
Mr. Nigel Baldwin, Director of Scientific and Regulatory Consulting for Europe, Intertek Cantox Health Sciences International, U.K.
Ir. Jan De Kock, Area Sales Manger, DeSmet Ballestra, Belgium
Dr. Fabien De Meester, CEO, DMF Co, Belgium
Ms. Kelley Fitzpatrick, Director of Health & Nutrition, Flax Council of Canada, Canada
Mr. Colin Garrioch, Manager, Business Development, Nutrasource Diagnostics, Canada
Dr Nils Hoem, Chief Scientist, Aker Biomarine Antarctic AS, Norway
Mr. Adam Ismail, Executive Director , Global Organization for EPA and DHA Omega-3, USA
Mr. David Jopling, Business Development Manager Functional Foods, Croda Healthcare, U.K.

Dr. Eric Lien, Adjunct Professor, University of Illinois, USA
Dr. Kangming Ma, Business Development Manager QTA, Cognis, U.S.A.
Ms. Kathy McNab, Senior Director Europe, Ocean Nutrition Canada Ltd., Canada
Dr. Marc A. Meyers, Managing Principal, Meyers Consulting LLC, USA
Mr. Ian Newton, Principal, Ceres Consulting, Canada
Ms. Sharon Spurvey, Director, Technical Service Ocean Nutrition, Canada
Mrs. Virpi Varjonen, Executive Consultant/ Market intelligence & Strategy, Invenire Market Intelligence Oy, Finland
Dr. Clemens von Schacky, Managing Director, Omegamatrix / Professor, Universität München, Germany
Dr. Rob Winwood, Director of Scientific Affairs, DSM Martek Biosciences, USA



DAY 1: THURSDAY, DECEMBER 1, 2011

8:55 Welcome - Opening remarks

MARKET & REGULATIONS

- 9:00 **Omega-3 Market Overview: Products, Size and Applications**, Mr. Adam Ismail, GOED, U.S.A.
- 9:30 **Regulatory and Labeling Challenges for Omega-3 Products**, Mr. Nigel Baldwin, Intertek Cantox Health Sciences International, U.K.
- 10:00 **Case studies: Consumer Product Trends and Sourcing Strategies**, Mrs. Virpi Varjonen, Invenire Market Intelligence, Finland
- 10:30 Coffee/Tea Break and Networking
- 11:00 **Challenges and Marketing Opportunities to Launch Omega-3 Functional Foods**, Mrs Kathy McNab, Ocean Nutrition, Canada

LATEST SCIENCE ON OMEGA-3 & HEALTH PROMOTION AND DISEASE PREVENTION

- 11:30 **Review of New Science in Omega-3**, Dr. Clemens von Schacky, University of Munich, Germany
- 12:00 Lunch and Networking
- 13:30 **A Kyoto-type Approach to Omega-6/3 Fatty Acids: The Tissue is The Issue**, Dr. Fabien De Meester, DM Frontiers, Belgium

SENSORY AND ANALYTICAL ISSUES

- 14:00 **Fish Oil Processing and Quality Assurance - Retention of Omega-3 Free Fatty Acids; Contaminant Removal**, Ir. Jan de Kock, Desmet Ballestra, Belgium
- 14:30 **Measurement of Contaminants in Omega-3 Oils and How Far to Go**, Mr. Colin Garrioch, Nutrasource Diagnostics, Canada
- 15:00 **Measuring the Levels of DHA and EPA**, Dr. Kangming Ma, BASF Cognis, U.S.A.
- 15:30 Coffee/Tea Break and Networking

REGISTRATION

First Name for Badge			
First Name			
Last Name/Family Name			
Job Title	Company		
Address			
City/State/Province			
Postal Code	Country		
Business Phone	Fax Number		
E-mail	VAT**		

REGISTRATION INFORMATION

Registration rate includes short course manuals, lunches, dinner and coffee breaks

Registration Fees	On or Before Nov. 1, 2011	After Nov. 1, 2011	Amount
Regular Registration*	€ 745.00 (EUR)	€895.00 (EUR)	
Academic Registration	€ 545.00 (EUR)		
Full-time Student Registration**	€ 295.00 (EUR)		

(*) GOED Members: 100 EUR off; (**) Students should fax or e-mail letter from department head

PAYMENT INFORMATION

** VAT and Cancellation policy see <http://www.smartshortcourses.com>

International Bank Transfer: Make transfer to: IBAN account number BE16 7380 1455 5274 (BIC code: KRED BEBB) of Ignace Debruyne & Associates - F LIPIDS, KBC Bank, Izegem, Belgium. Please mention: "F Lipids Short Course"

"F Lipids Short Course" and mailed to: Ignace Debruyne & Associates VOF - F LIPIDS, Haverhuisstraat 28, B-8870 Izegem (Belgium)
Tel: +32 51 31 12 74; Fax: +32 51 31 56 75

- 16:00 **Oxidative Stability of Omega-3 Fatty Acids**, Dr. Mogens Andersen, University of Copenhagen, Denmark
- 16:30 **DHA and EPA from Micro Algae**, Dr. Rob Winwood, DSM Martek Biosciences, U.K.
- 17:00 **Technical Considerations and Pitfalls in Innovative Applications of Omega 3 Containing Food Products**, Ms. Sharon Spurvey, Ocean Nutrition, Canada
- 17:30 **Novel Food Product Introductions with Omega-3 Oils**, Mr. Rob Winwood, DSM Martek Biosciences, U.K.
- 18:00 End of Day 1

DAY 2: FRIDAY, DECEMBER 2, 2011**APPLICATIONS AND TECHNOLOGY**

- 9:00 **Companion Animal Omega-3s: Market Size, Trends and Product Concepts with Fish Oil**, Mr. Ian Newton, Ceres Consulting, Canada
- 9:30 **Opportunities with Plant Based Omega-3s in Food Products**, Ms. Kelley Fitzpatrick, Flax Council of Canada, Canada
- 10:00 **Recent Findings on the Beneficial Effects of Krill Oil and Omega-3 Phospholipids**, Dr. Nils Hoem, Aker Biomarine Antarctic AS, Norway
- 10:30 Coffee/Tea Break and Networking
- 11:00 **New and Current Omega-3 Drug and Supplement Formulations**, Dr. Clemens Von Schacky, University of Munich, Germany
- 11:30 **Optimizing Resources for Global Functional Food Ingredient/Product Development**, Mr. Ian Newton, Ceres Consulting, Canada
- 12:00 **Microencapsulation for Omega-3 Oils – DOs and DONTs**, Dr. Marc Meyers, Meyers Consulting, U.S.A.
- 12:30 Lunch and Networking
- 14:00 **Novel Omega-3 Emulsion Technologies**, Mr. David Jopling, Croda Healthcare, U.K
- 14:30 **Infant Foods: DHA Requirements during the Second Six Months of Life: Challenges and Opportunities**, Dr. Eric Lien, University of Illinois, U.S.A.
- 15:00 **Formulating Foods with Omega-3s - Bakery Products, Cereals and Snacks**, TBN
- 15:30 End of Program



Marriott Paris Charles de Gaulle Airport, Allée du Verger
95700 Roissy-en-France, France
Information & Reservation
Tel. : (+33)1 34 38 53 53
Fax : (+33)1 34 38 53 54